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BUILDER

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2010 EDITORIAL CALENDAR

IN EVERY ISSUE:

President's Message: Calls to action from the FHBA President

Executive Vice President Message: latest update on issues facing Florida's building industry

Design: Architectural Design for Florida Homes

Departments: Sales and Marketing; Sustainability; Insurance; Building Code; Legislative Issues; and more...

Special Sections on Florida's Commercial Construction and Remodeling Industries

Builder Marketplace: Features a variety of product descriptions each issue

Builder Profile: Local Builders from around the state

DESIGNIDEAS

Spring Issue 2010

Single-Family Custom Homes – Blending functionality with design

SEBC Green Building Show—Pre Show Edition

Builder Marketplace: Kitchen & Baths

Commercial: Marketing your Construction Builder

Editorial Due – Space Closing: March 4, 2010

Ad Materials Due: March 11, 2010

Summer Issue 2010

Designing technology into homes

Official Issue of the SEBC Green Building Show

Builder Marketplace: Home Automation and

Technology/Green Sustainable and Energy Efficiency

Commercial: Products and Resources for Commercial Construction

Remodeling: Going Green

Editorial Due – Space Closing: June 4, 2010

Ad Materials Due: June 9, 2010

Fall Issue 2010

Aurora Awards and Florida's Hottest Design Trends; Sales & Marketing Excel Awards; Profile on FHBA's Incoming Leadership

Builder Marketplace: Exterior and Interior Finishes and Color Trends

Remodeling: Latest Design Trends

DESIGNIDEAS: Hot Concepts in Housing in the Southeast

Editorial Due – Space Closing: September 2, 2010

Ad Materials Due: September 9, 2010

Winter Issue – NOTE 2011 Issue

Florida Builder, Associate and Remodeler of the Year; 2011 Economic Forecast and Legislative Update

Builder Marketplace: Windows and Doors

Commercial: Economic Outlook for Commercial Construction in Florida

Remodeling: Incorporating Natural Gas Alternatives

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