



**Florida Home Builders Association**

P.O. Box 1259  
Tallahassee, Florida 32302-1259  
201 East Park Avenue  
Tallahassee, Florida 32301

850.224-4316  
850.224-1359 Fax

[www.fhba.com](http://www.fhba.com)

**FOR IMMEDIATE RELEASE**

**Contact:** Edie Ousley

850/251-6261

[eousley@fhba.com](mailto:eousley@fhba.com)

[www.fhba.com](http://www.fhba.com)

**TWO OUT OF THREE AMERICANS SUPPORT  
\$15,000 HOME BUYER TAX CREDIT, NEW POLL FINDS**

**TALLAHASSEE, February 9, 2009** – The Florida Home Builders Association (FHBA) is sharing results of a national survey that shows two-thirds of Americans support a \$15,000 home buyer tax credit now being considered by Congress as part of its economic stimulus package and believes it will be effective in stimulating home sales. That sentiment is being expressed locally as well.

“Our local economy is suffering, and a \$15,000 tax credit would create a positive ‘ripple effect’ as home buyers would spend money on products and services for their new home and help restore the health of our local economy,” said Jay Carlson, FHBA President and a Port Charlotte home builder professional.

“This survey reinforces our view that the \$15,000 home buyer tax credit in the Senate stimulus package will successfully tackle the housing and economic crisis head-on,” said David Crowe, chief economist of the National Association of Home Builders (NAHB).

The national telephone survey was conducted by Voter Roll Call of Verona, N.J., on Feb. 8. The survey of more than 1,200 registered voters found that one-third of all respondents and 61 percent of renters would be more likely to buy a home if the \$15,000 home buyer tax credit were to be enacted into law.

“A \$15,000 tax credit would go a long way toward helping my husband and I purchase a home for our family,” said Kimberly Campbell, a mother of two young children and an employee in Tallahassee’s restaurant industry. “Homeownership is our dream, and the tax credit might just make it reality.”

“This is extremely significant because normally in any one year only about 5 to 7 percent of households purchase a home,” said Crowe. “This is more evidence that this temporary, timely and targeted tax credit would trigger home sales, end the free-fall in the housing market, generate new jobs and help lead the economy back to higher ground.”

In addition, 64 percent of survey respondents said it was important that the \$15,000 home buyer tax credit be included in the final package that is signed into law.

The \$15,000 home buyer tax credit will push folks off the fence the day the bill is enacted, helping to stop house price declines and bring confidence back to the housing market, added Crowe. “Congress must make sure that the full \$15,000 tax credit remains in the final stimulus package.”

###

**About FHBA:** The Florida Home Builders Association is a Tallahassee, Florida-based trade association representing more than 15,000 corporate members involved in Florida’s home building, remodeling and commercial construction industry. Known as “the voice of Florida’s housing industry,” FHBA is affiliated with 28 local home builders associations throughout Florida. Its subsidiaries include Florida Home Builders Insurance, Inc., which provides risk management and insurance services to members. FHBA was founded in 1949 as the state affiliate of the National Association of Home Builders. Visit us on the web at [www.fhba.com](http://www.fhba.com).

